



**HCAW 2011 Spring Conference April 6 & 7, 2011**  
**Call for Presentations and Content Proposals**  
**Doubletree Suites, Seattle, WA**

## **Submission deadline: August 31, 2010**

Please submit proposals to  
HCAW  
P.O. Box 2016  
Edmonds, WA 98020  
Fax 425-771-9588  
e-mail [cc@hcaw.org](mailto:cc@hcaw.org)

Program Information: HCAW is calling for submission of presentation proposals. This will be a competitive process. Abstracts will be evaluated on their relevance to practice, cohesiveness with the overall conference planning, and appropriateness for the target audience of the annual conference. While all abstracts may not be accepted for the annual conference, they may be asked to be a part of another aspect of the HCAW educational programming for the year.

Home Health, non-medical Home Care, and Hospice providers, vendors, and consultants are encouraged to participate as faculty for the 2011 HCAW Spring Conference.

Here is a list of the current possible key note topics for the 2011 HCAW Spring Conference

- **Chronic Care Disease** – health system models, evidence based interventions
- **Home Health Case Management** – clinician support/education/innovation
- **Health Care Reform** – impact on home health/managing the changes/preparing for the future
- **Innovative Use of Home as site of care** – health system models, managing increasing acuity, clinical skills
- **Recruitment/Retention/Job Satisfaction** – Systems and interventions that improve clinical care and job satisfaction
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Topic Designation: Select one Educational Track/Topic that best applies to your proposed presentation from the following choices:

- a. **Clinical Nursing** – includes topics on providing care or developing caseload management strategies. Examples are physical assessment, updates on clinical issues such as CHF or Diabetes....
- b. **Therapy** – includes topics related to Physical Therapy, Occupational Therapy or Speech Pathology. Examples are joint replacement therapy, CHF or Dementia strategies, home safety issues, working in retirement communities....
- c. **Operations/Administration** – e.g., office management, policies/procedures, management and supervision, quality measures, office management, Medicare and Medicaid issues, accounting practices....
- d. **Private Duty** – e.g., non-medical home care, home health aide or home care aide practices



**Please Provide:**

1. Program Title
2. Lead Contact Faculty (Person responsible for all others in presentation): First Name, Last Name and credentials
3. Faculty #2 : First Name, Last Name and credentials
4. Faculty #3: First Name, Last Name and credentials

Please remember that HCAW offers Complimentary Registration for the Lead faculty. This registration entitles faculty to attend all education programs, general sessions and the Vendor Fair for the day of their presentation.

**HCAW does not provide honorarium or expense reimbursement for faculty.**

Description: Provide a brief program description. Be sure your description includes

- a) What type of home health/home care/hospice business (es) would benefit most from the presentation.
- b) Indicate target model such as hospital-based, home health agency, non-medical home care, private duty, Medicaid or Medicare agency.... A good program description enables attendees to select the presentation that will best meet their needs. Limit to 200 characters (approximately 40 words)

Program Abstract: The maximum abstract length is 1800 characters or approximately 300 words.

**Educational Design:**

1. Program Objectives: You are required to list three objectives. Objectives must be listed in operational/behavioral terms. Do not use passive terms, such as "learn" or "understand." Examples of action-oriented acceptable terms are: "demonstrate," "discuss," "identify," and "cite," "describe," "explain." These objectives will be used for your faculty program evaluation.
2. Content Outline: For each objective please list the topic area to be covered and provide a brief outline of the content to be presented. It is important when completing the program content that it is presented in outline format. This means you must list the topic areas to be covered as well as the specific points to be covered in each area. It should look like a list, not a paragraph. It should have no more than 10 lines including the topics.
3. Instructional Methods: For each objective you will need to describe the teaching methods that will be used (Lecture, PowerPoint, case studies, discussion, etc)
4. Time Frame: For each objective state the time frame expected. All objectives must add to 90 minutes.
5. Faculty: For each objective you must indicate which faculty persons will be presenting the information.

Biographical Data: Include faculty names, education, current employment and a description of experience/research that endorses the expertise of the faculty member in the area of presentation.

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