

# The (h) Connection

## Do you want to...

- **Connect with leaders and key decision makers in the home health industry?**
- **Enhance your corporate brand?**
- **Build effective, year round relationships?**
- **Direct customers to your website?**
- **Establish a credible presence within the home health industry?**

The mission of HCAW is, to promote the long-term growth and sustainability of in-home services in Washington State. HCAW provides leadership for consumers by unifying in-home services providers through public outreach, education, legislative advocacy and supporting practice standards.

**Harness the power of marketing your products and services directly to HCAW members and the home health community.**

***All Sponsors receive the following on an annually renewable basis.***

**Thank you to our  
2011 Affiliate Sponsors:**



A Member of the Tokio Marine Group



Empowering Healthcare



| BENEFIT  | VALUE                | NUMBER OF IMPRESSIONS |
|--|----------------------|-----------------------|
| Affiliate membership in HCAW   | \$ 350               |                       |
| One vendor table at the annual meeting in 2012 for 2 days with opportunity to announce a presenter | \$ 800               | 300 participants      |
| Logo on conference printed material and signage; recognition at annual business meeting            | \$ 500               | 600                   |
| "Vendor Highlight" video presentation on the HCAW website for one month                            | \$ 350               | 500                   |
| HCAW website home page title Ad with hyperlink.  | \$ 300               | 2,000                 |
| Receive all member communications, member contact list, member only log-in and listserve           | \$ 400               |                       |
| Monthly newsletter logo Ad: 12 newsletters @ \$100 each  | \$1,200              | 4200                  |
| Listing on HCAW email signature  | \$ 300               | 5,000                 |
| Logo display on Annual Report Calendar   | \$1,000              | 1,300 printed         |
| <b>Value of entire benefit package =</b>   | <b>Total \$5,200</b> | <b>Total 13,900</b>   |
| <b>Your cost of entire benefit package =</b>   | <b>Cost: \$2,500</b> |                       |

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## Helping you build relationships Agreement Application

The (h) Connection is available on a calendar year agreement.

\_\_\_\_\_ agrees to participate in HCAW's Affiliate/Sponsorship program. (Please list company/organization names you want listed on HCAW materials).

Primary Contact for marketing through the (h) Connection:

Name/Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Web address to link your logo to: \_\_\_\_\_

(Please submit an electronic logo in a jpg format when signing agreement.)

**Payment in full must accompany agreement.**

**Method of Payment**

Check Enclosed       VISA       MasterCard

Charge \$ \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp Date \_\_\_\_/\_\_\_\_/\_\_\_\_ CVV Code# \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature: \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_

**Questions?** Contact HCAW office at 425-775-8120 or [cate@hcaw.org](mailto:cate@hcaw.org).